

Global Botanical
545 Welham Road, Barrie, ON, L4N 8Z6
Phone: 705-733-2117
Fax: 705-733-2391
Therese.White@globalbotanical.com

Contact: Therese White
Address: Global Botanical
545 Welham Road
Barrie, ON
L4N 8Z6

December 10 2007

For Immediate Release

Available Now: FIBERrific™ +probiotic

Now available for sale, the first “complete *biotic*”. Pure-le Natural FIBERrific™ +probiotic contains both a potent probiotic and a prebiotic in a natural fibre base (instant Inulin).

Each teaspoon of FIBERrific™ +probiotic contains 4.5g of natural fibre and over 300,000,000 shelf stable probiotic flora that will stay in your system for 7 days. FIBERrific™ +probiotic continues to work long after other probiotics have left your system, 2 times longer. FIBERrific™ +probiotic will help improve your immunity and digestive health. FIBERrific™ +probiotic has the highest fibre content of any fibre supplement and the additional health benefits from a highly potent probiotic.

Pure-le Natural FIBERrific™ +probiotic is 100% natural, Kosher and shelf stable. It is the probiotic fibre supplement you can mix with almost anything. Odourless, taste-free, grit-free and will never thicken. FIBERrific™ +probiotic will not change the taste of your favourite foods or drinks. You can also use it in cooking or baking to create fibre-rich, probiotic superfoods.

Use FIBERrific™ +probiotic everyday to promote good health. The ingredients in FIBERrific™ +probiotic have been shown to lower the risk of heart disease and stroke, prevent some forms of cancer, fight pathogens, prevent and relieve constipation, diarrhoea and stomach pain. To help support this product, we have developed a breathtaking marketing campaign, along with samples, rack cards and product information. FIBERrific™ +probiotic is available now Nationwide at better health retailers.



-END-